

## News Update 2025.09.24

## VENTURA GLOBAL EXPANDS LOCAL PRESENCE IN NORDIC COUNTRIES

Gothenburg, Sweden — September 2025 — Ventura Global (VG) is pleased to announce the expansion of its presence in the Nordic countries with the appointment of **Johan Falkentorn**. Based in Gothenburg, Johan will strengthen VG's dedicated local support for vendors and customers across Denmark, Finland, Norway, Iceland, and Greenland, while further extending the financial solutions VG has successfully delivered in the region since 2013.

With more than 30 years of leadership, sales, and business development experience across high-technology industries, Johan brings a proven track record in asset management and capital allocation strategies for capital-intensive sectors worldwide. Fluent in both Swedish and English, he offers a unique ability to connect with stakeholders at every level. Johan can be reached at <a href="mailto:jfalkentorn@venturaglobal.com">jfalkentorn@venturaglobal.com</a> or +46 707 574511.

"I am excited to join Ventura Global and contribute to its long-standing commitment to the Nordic market. Having worked with high-technology industries and capital-intensive sectors for many years, I understand the importance of reliable financial solutions in enabling scientific and industrial progress. My focus will be on strengthening VG's local presence by building close partnerships with vendors and customers, and ensuring they have access to flexible, value-driven solutions that support both innovation and long-term growth."

— Johan Falkentorn, Business Development Nordic, Ventura Global

"We are delighted to welcome Johan to the VG team. His extensive expertise, people-first approach, and strategic mindset will provide enhanced support to our Nordic customers and partners while addressing the growing demand for our solutions in the region. Johan brings creativity, passion, and enthusiasm to his work—qualities that are essential for success in this international role.

— Gianni Fior, Managing Director, Ventura Global

## **About VENTURA Global**

## Empowering laboratories to innovate today and grow sustainably tomorrow

At VENTURA Global, we combine financial expertise with a deep understanding of scientific advancement to deliver tailored leasing solutions that create lasting value for both our customers and stakeholders. By managing the entire process—from proposal through installation and acceptance—we ensure speed, transparency, and compliance at every step. Our flexible approach supports laboratories in accessing cutting-edge equipment, extending the life of existing assets, or acquiring certified pre-owned systems at attractive conditions. In doing so, VG not only strengthens our customers' ability to innovate today but also reinforces our long-term position as a trusted partner in advancing science with financial efficiency and sustainable growth.